



SALZBURG FESTIVAL SOCIETY





THE SALZBURG FESTIVAL SOCIETY

PHILANTHROPY FOR THE ARTS - A LOVE FOR THE SALZBURG FESTIVAL

"Without our members the artistic program of the Salzburg Festival would not be as rich, and additional projects could not be feasible", Helga Rabl-Stadler, President of the Salzburg Festival, states proudly.

The Salzburg Festival Society was founded in 2005 and serves as the official liaison between the Salzburg Festival and its American friends and patrons. With its dedicated board of directors and circle of friends the Salzburg Festival Society supports artists and productions of the Salzburg Festival, adding to the necessary funding that the Salzburg Festival receives annually. The Society has a dedicated national membership base and chapters in major cities. It provides its members with exclusive access to events and services related to the Festival. The broader mission of the Society is to advance the general public's understanding and appreciation of classical music. The Salzburg Festival Society believes that the performing arts play a vital role toward enhancing, uniting and transforming society.

THE SALZBURG FESTIVAL

The Salzburg Festival is now going into its 99th season and its magnetic impact is greater than ever. What is the secret of this festival? What is the basis for its special charm and success? In a city that has preserved its baroque architecture in almost perfect condition is therefore a breathtaking backdrop in itself. The Salzburg Festival presents performances of opera, drama and concerts of the highest artistic standards.

The Salzburg Festival was intended as a project against "the crisis of meaning, the loss of values and the crisis of identity of the individual human being, as well as of entire nations" (Helga Rabl-Stadler).

During the First World War, the decision matured to reconcile the warring nations by means of a festival that would give them a unifying aim. That is why peace and the belief in Europe are at the center of the first “Appeal for a Plan for a Salzburg Festival” (1919), incomparably formulated by Hugo von Hofmannsthal.

The birth hour of the Salzburg Festival is generally stated as August 22, 1920 when Hofmannsthal’s morality play *Jedermann* was first performed on the Domplatz (Cathedral Square) staged by Max Reinhardt. Since that time, the Salzburg Festival has established itself as the premier festival for opera, drama and concerts.

The most eminent opera stars come together to rehearse productions intensively for several weeks, fulfilling the creed of the Salzburg Festival as it was originally envisioned. “Dramatic play-acting in the strongest sense is our intention; routine, run-of-the-mill performances have no place here,” exclaimed Hofmannsthal. This challenge of supreme quality is one that the Festival directorate – President Dr. Helga Rabl-Stadler, Artistic Director Markus Hinterhäuser and Executive Director Lukas Crepaz – is eager to fulfill.

Every summer the Salzburg Festival presents more than 200 performances over a period of six weeks. In 2018, more than 260,000 visitors from around the world were present at the Salzburg Festival.

The Salzburg Festival celebrates its diversity with patrons from over 80 countries represented each year, coming together for their love of the performing arts and artistic excellence.

Please join us and let us welcome you in Salzburg this summer!



SALZBURG FESTIVAL 2019

FESTIVITIES FOR EVERYONE

MESSAGE FROM THE PRESIDENT OF THE SALZBURG FESTIVAL

“Und Jedermann erwartet sich ein Fest” (And Everyman awaits festivities”), wrote the German poet Johann Wolfgang von Goethe in his Faust. The Festivities of Salzburg come to life every summer at The Salzburg Festival.

The Festival was founded in 1920 by Hugo von Hofmannsthal, Max Reinhardt and Richard Strauss as a project against the crisis following World War I. Hofmannsthal said at the time, “Salzburg is the heart of the heart of Europe. It lies at the center between South and North, between mountains and plains, between Switzerland and the Slavic countries.”

In the first memorandum on the plan of the festival, Hofmannsthal’s incomparable words place peace and the belief in Europe at the center of the project. This wonderful, timeless founding mission is still current today.

The Salzburg Festival has often been called the greatest and most important festival in the world. There are three main factors that make the Festival such a success:

- 1) The Salzburg Festival offers a broader artistic program than any other festival, and in the selection of works and interpretations, it also offers the broadest spectrum from Mozart, the genius loci, to modern works from classical interpretations to avantgarde experimentation, from Hofmannsthal’s *Jedermann* to Strauss’s *Rosenkavalier*.

And only the best and most famous artists from all over the world are invited to Salzburg. Artistic quality has been the underlying concept of the Salzburg Festival from the very beginning.

2) Visitors to the Salzburg Festival can combine the enjoyment of art with vacationing. During the day, the unique surrounding countryside invites you; the lakes of the Salzkammergut are perfect for excursions; and at night, before and after the performances, people enjoy promenading through the beautiful baroque town center of Salzburg, enjoying an idyll where time seems to stand still.

3) The Salzburg Festival has a certain flair, more than a touch of glamour, something hard to define; this is also part of its fascinating aura. Salzburg is a catwalk of nations, a vanity fair. It transforms into a place and time each summer where citizens from around the world share a rich heritage and unparalleled cultural experience - where all can feel ennobled ...

We look forward to seeing you in Salzburg!

HELGA RABL-STADLER



THE SALZBURG FESTIVAL SOCIETY THROUGH THE YEARS

Every year the Salzburg Festival Society supports a special project at the Salzburg Festival. This makes it possible to achieve the extraordinary level of excellence, which is essential for the ongoing success of the Festival.

Highlights have included:

2018 - L'incoronazione di Poppea

2017 – The Pittsburgh Symphony Orchestra

2016 – The Boston Symphony Orchestra

2015 – The Cleveland Orchestra

2014 - Der Rosenkavalier and Il trovatore

2013 – English program notes, supported in perpetuity by SFS Board Member, Peggy Weber-McDowell and Jack McDowell

2012 – The Magic Flute

2008 – Bartok Series, supported by the Charles Simonyi Fund for Arts and Sciences

2006 – Building of the Haus fuer Mozart, supported by Honorary Chairman Donald Kahn and the SalzburgKulisse, supported by Chairman Gerhard Andlinger

THE LEGACY CONTINUES

2020 will be the 100th Anniversary of the Salzburg Festival, and it gives us an excellent opportunity to reflect on the ideals of the Festival founders.

Your support contributes to a living legacy of the performing arts that has a mission to unite nations, foster peaceful relations and engage generations through a common appreciation of music, opera and theater.

The Salzburg Festival Society has played an important role in the past. It will continue to serve an important role to help the Salzburg Festival realize its valued programs.

When you give to the “SFS Endowment 2020”, your gift will inspire generations to come. Thanks to you, the Salzburg Festival will be able to continue to thrive and preserve artistic values in our society for future generations.





Salzburg Festival Society

Membership / Contribution Form

For a list of membership benefits go to: www.sfsociety.org/membership

Contact Information

Prefix First Name Last Name Suffix

Address

Address Line 1

Address Line 2

City State/Province ZIP/Postal Code

Country

Phone Email

Amount

- \$50,000 - Golden Club Level (\$49,500 is tax-deductible)
- \$10,000 - Silver Club Level (\$9,500 is tax-deductible)
- \$5,000 - Donor (\$4,750 is tax-deductible)
- \$1,500 - Patron (\$1,350 is tax-deductible) Other: \$_____

Payment Method

- By Check
- Payment will be mailed by a company or foundation
- Stock donation - please send brokerage account information
- Credit card (*signature required*) Type: _____

Credit card #: _____ Exp. ____/____ Sec. _____

Donations can also be made securely online at: www.sfsociety.org/donate.

Please make checks payable to: The Salzburg Festival Society, Inc. The mailing address is: 509 Madison Avenue, Suite 802, New York, NY 10022. SFS is a 501 (c) 3 with EIN# 41-2178546.

Thank you for your support and participation. Please check any of the boxes below if you are interested. We will contact you accordingly and always welcome your ideas for adding services and programs that support our community and The Salzburg Festival's artistic program.

- I would like to support the Legacy Campaign for 2020
- I would like to host a special event to celebrate the 100th Anniversary of the Festival
- I would be interested to support a SFS Chapter outside of New York

Signature _____ Date _____

SALZBURG FESTIVAL SOCIETY

MEMBERSHIP BENEFITS

PATRON \$1,500

- Priority ticket allocation (2 tickets for each of 15 performances)
- Patrons' card
- Access to the Patrons' lounge in the Grosses Festspielhaus
- Invitation to three rehearsals for Patrons
- Special present for Patrons
- A free copy of the Friends' Magazine three times a year
- The Friends' Summer Program in July
- Free admission for two people to events in the Summer Program (depending on the availability of seats)

DONOR \$5,000

Same as Patrons, plus added benefits-

- Increased ticket priority
- Guided backstage tour available
- Opportunities to meet leadership and artists of the Salzburg Festival
- Concierge Services

SILVER CLUB MEMBER \$10,000

Same as Donors, plus added benefits-

- Allocation of tickets from the Silver Club quota
- Invitation to the opening ceremony of the Salzburg Festival
- Advance information about the program of the Salzburg Festival
- Program vouchers
- Inclusion of name on the Salzburg Festival website
- Listing in the Friends' Magazine at the Silver Club Level

GOLDEN CLUB MEMBER \$50,000

Same as Silver Club Member, plus added benefits-

- Allocation of tickets from the Golden Club quota
- Exclusive guided tour "behind the scenes"
- Seat reservation in the case of Festival performances without numbered seating
- Listing in the Friends' Magazine at the Golden Club Level



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SALZBURG FESTIVAL DIRECTORATE
HELGA RABL-STADLER, PRESIDENT
MARKUS HINTERHAEUSER, ARTISTIC DIRECTOR
LUKAS CREPAZ, EXECUTIVE DIRECTOR

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