



1920 - 2020

100 YEARS

SALZBURG FESTIVAL SOCIETY

STAGING EXCELLENCE

ORCHESTRATING PEACE

CREATING COMMUNITY





THE SALZBURG FESTIVAL SOCIETY

PHILANTHROPY FOR THE ARTS - A LOVE FOR THE SALZBURG FESTIVAL

*"Without our members the artistic program of the Salzburg Festival would not be as rich and additional projects could not be feasible",
Helga Rabl-Stadler, President of the Salzburg Festival*

The Salzburg Festival Society was founded in 2005 and serves as the official liaison between the Salzburg Festival and its American friends and patrons. With its dedicated board of directors and circle of friends the Salzburg Festival Society supports artists and productions of the Salzburg Festival, adding to necessary annual funding. The Society has a dedicated national membership base and chapters in major cities. It provides its members with exclusive access to events and services related to the Festival. The broader mission of the Society is to advance the general public's understanding and appreciation of classical music. The Salzburg Festival Society believes the performing arts enhance, unite and transform society.

THE SALZBURG FESTIVAL - CELEBRATING 100 YEARS

The Salzburg Festival is going into its Centennial Season and its magnetic impact is greater than ever. What is the basis for its special charm and success? In a city that has preserved its baroque architecture in almost perfect condition and is a breathtaking backdrop in and of itself, the Salzburg Festival presents performances of opera, drama and concerts over a period of about six weeks each summer.

In 2019, the Salzburg Festival presented 199 performances of the highest artistic standards to more than 270,000 visitors from 78 nations.

100 Years 1920 - 2020

The birth hour of the Salzburg Festival is generally stated as August 22, 1920 when Hugo von Hofmannsthal's morality play *Jedermann* was first performed on the Domplatz (Cathedral Square) in the staging by Max Reinhardt. Since that time, the Salzburg Festival has established itself as the most important festival of classical music and drama.

At 97% of seats occupied, the Salzburg Festival raises a large part of its budget itself: its economic autonomy of over 78% is unique among comparable cultural institutions in continental Europe and abroad.

Every year the most eminent opera stars come together to rehearse productions intensively for several weeks, thereby fulfilling the creed of the Salzburg Festival as it was originally envisioned by Hugo von Hofmannsthal. One of the Festival's founding fathers: "Dramatic play-acting in the strongest sense is our intention; routine, run-of-the-mill performances have no place here." This challenge of supreme quality is one that the Festival directorate – President Dr. Helga Rabl-Stadler, Artistic Director Markus Hinterhäuser and Executive Director Lukas Crepaz – are eager to continue fulfilling.

This supreme quality is only possible to achieve with the existing enthusiastic audience support. The Festival welcomes everyone!



SALZBURG FESTIVAL 2020

FESTIVITIES FOR EVERYONE

“Und Jedermann erwartet sich ein Fest” (And Everyman awaits festivities”), as the German poet Johann Wolfgang von Goethe wrote in his Faust. “Salzburg is the heart of the heart of Europe. It lies at the center between South and North, between mountains and plains, between Switzerland and the Slavic countries”, said Hugo von Hofmannsthal.

In addition to von Hofmannsthal, the Salzburg Festival was co-founded by Max Reinhardt and Richard Strauss as a peace project following World War I. It was intended to address the crisis of meaning, the loss of values, the identity crisis of the individual, but also of an entire people.

It placed peace and the belief in Europe at the center of the project. This is a timeless founding mission, most relevant today.

The Salzburg Festival, often called the greatest and most important festival in the world. This year, being named Festival of the year in Musical America. What is the secret of this Festival and what is its special fascination? There are at least three main factors that make the Festival such a success:

First of all, the Salzburg Festival offers a broader artistic program than any other festival: Salzburg features opera, drama and concerts.

In the selection of works and interpretations, it also offers the broadest spectrum from Mozart, the genius loci, to modern works, from classical interpretations to avantgarde experimentation, from Hofmannsthal's Jedermann to Strauss's Rosenkavalier. Only the best and most famous artists from all over the world are invited to Salzburg. Artistic quality has been the underlying concept of the Festival from the very beginning.

Furthermore, visitors to the Salzburg Festival can combine the enjoyment of art with vacationing. During the daytime, the unique surrounding countryside invites you; the lakes of the Salzkammergut are perfect for excursions; and at night, before and after the performances, people enjoy promenading through the beautiful baroque town centre of Salzburg, enjoying an idyll where time seems to stand still.

And finally, the Salzburg Festival has a certain flair, more than a touch of glamour, something hard to define; this is also part of its fascinating aura. Come find out for yourself.

We look forward to seeing you in Salzburg!

HELGA RABL-STADLER



THE SALZBURG FESTIVAL SOCIETY THROUGH THE YEARS

Every year the Salzburg Festival Society supports a special project at the Salzburg Festival. This makes it possible to achieve the extraordinary level of excellence, which is essential for the ongoing success of the Festival.

Support has included:

2019 - West-Eastern Divan Orchestra

2018 - L'incoronazione di Poppea

2017 – The Pittsburgh Symphony Orchestra

2016 – The Boston Symphony Orchestra

2015 – The Cleveland Orchestra

2014 - Der Rosenkavalier and Il trovatore

2013 – English program notes, supported in perpetuity by SFS Board Member, Peggy Weber-McDowell and Jack McDowell

2012 – The Magic Flute

2008 – Bartok Series, supported by the Charles Simonyi Fund for Arts and Sciences

2006 – Building of the Haus fuer Mozart, supported by Honorary Chairman Donald Kahn and the SalzburgKulisse, supported by Chairman Gerhard Andlinger

CELEBRATING ARTISTIC EXCELLENCE: 100 YEARS OF THE SALZBURG FESTIVAL

This is the 100th Anniversary of the Salzburg Festival, and it gives us an excellent opportunity to reflect on the ideals of the Festival founders.

Your support contributes to a living legacy of the performing arts that has a mission to unite nations, foster peaceful relations and engage generations through a common appreciation of the performing arts.

The Salzburg Festival Society plays an important role and will continue to serve in this role to help the Salzburg Festival realize its programs.

Please join us as a member or make a special gift to our SFS Annual Campaign. Your gift will help us engage the next generation and provide valuable program support that enriches all of us in society. Thank you for your consideration!

FOR DETAILS VISIT: WWW.SFSOCIETY.ORG/ANNUALCAMPAIGN





Salzburg Festival Society

Membership / Contribution Form

For a list of membership benefits go to: www.sfsociety.org/membership

Contact Information

Prefix First Name Last Name Suffix

Address

Address Line 1

Address Line 2

City State/Province ZIP/Postal Code

Country

Phone Email

Amount

☐ \$50,000 - Golden Club Level (\$49,500 is tax-deductible)

☐ \$10,000 - Silver Club Level (\$9,500 is tax-deductible)

☐ \$5,000 - Donor (\$4,750 is tax-deductible)

☐ \$1,500 - Patron (\$1,350 is tax-deductible)

Other: \$ _____

*(see membership benefits
for additional options)*

Payment Method

☐ By Check

☐ Payment will be mailed by a company or foundation

☐ Stock donation - please send brokerage account information

☐ Credit card *(signature required)*

Type: _____

Credit card #: _____ Exp. ____/____/____ Sec. ____

Contributions can also be made securely online at: www.sfsociety.org/donate.

Please make checks payable to: The Salzburg Festival Society, Inc. The mailing address is:
509 Madison Avenue, PH, New York, NY 10022. SFS is a 501 (c) 3 with EIN# 41-2178546.

Thank you for your support and participation. Please check any of the boxes below if you are interested. We will contact you accordingly and always welcome your ideas for adding services and programs that support our community and The Salzburg Festival's artistic program.

☐ I would like to be a founding supporter of the Legacy Campaign

☐ I would like to host a special event to celebrate the 100th Anniversary of the Festival

☐ I would be interested to support a SFS Chapter outside of New York

Signature _____ Date _____

SALZBURG FESTIVAL SOCIETY MEMBERSHIP BENEFITS

PATRON \$1,500

- Priority ticket allocation (2 tickets for each of 15 performances)
- Patrons' card
- Access to the Patrons' lounge in the Grosses Festspielhaus
- Invitation to three rehearsals for Patrons
- Special CD for Patrons
- The Friends' Magazine three times a year
- The SFS Summer Program for 2 Guests
- Invitations to Special Events in Membership Category

DONOR \$5,000

Same as Patrons, plus added benefits-

- Increased ticket priority
- Guided backstage tour available
- Opportunities to meet leadership and artists of the Salzburg Festival
- Concierge Services

SILVER CLUB MEMBER \$10,000

Same as Donors, plus added benefits-

- Allocation of tickets from the Silver Club quota
- Invitation to the opening ceremony of the Salzburg Festival (*upon request*)
- Program vouchers
- Inclusion of name on the Salzburg Festival website
- Listing in the Friends' Magazine at the Silver Club Level

GOLDEN CLUB MEMBER \$50,000

Same as Silver Club Member, plus added benefits-

- Allocation of tickets from the Golden Club quota
- Exclusive guided tour "behind the scenes"
- Special Seat reservations
- Inclusion of name on the Salzburg Festival website
- Listing in the Friends' Magazine at the Golden Club Level
- Additional personalized benefits upon request



SALZBURG FESTIVAL DIRECTORATE
HELGA RABL-STADLER, PRESIDENT
MARKUS HINTERHAEUSER, ARTISTIC DIRECTOR
LUKAS CREPAZ, EXECUTIVE DIRECTOR

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